



<b>APPLICANT'S ART CITATION</b> <small>(Use several sheets if necessary)</small>	Application <b>09/569,180</b>	OFGS File No. <b>P/3578-11</b>
	Applicant <b>Wayne L. Rubin et al.</b>	
	Filing Date <b>May 11, 2000</b>	Group Art Unit

**U.S. PATENT DOCUMENTS**

Examiner Initial	Document Number		Date	Name	Class	Sub-class	Filing Date If Appropriate

**FOREIGN PATENT DOCUMENTS**

	Document Number	Date	Country	Class	Sub-class	Translation	
						Yes	No

**OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)**

NK	“About MyPoints®”, <a href="http://www.mypoints.com/mp/dStatial.show?isref=main.aboutMyPoints.Default;">http://www.mypoints.com/mp/dStatial.show?isref=main.aboutMyPoints.Default;</a>
✓	
	“Netcentives, A leading developer of E-Marketing INFRASTRUCTURE software & services PROVEN TO DRIVE ECOMMERCE”, <a href="http://www.netcentives.com;">http://www.netcentives.com;</a>
	“GET REWARDED, Search on the Web, Save on the Town”, <a href="http://www.prio.net/home_content.html">http://www.prio.net/home_content.html</a> ;
	“Amercata™, Buying Power to the People” <a href="http://www.mercata.com/cgi-bin/editorial.jsp?name=+++Welcome+to+Mercata&amp;left_nav=;">http://www.mercata.com/cgi-bin/editorial.jsp?name=+++Welcome+to+Mercata&amp;left_nav=;</a>
	“alladvantage.com”, <a href="http://alladvantage.com/rates.asp">http://alladvantage.com/rates.asp</a> ; and
✓	
	“beenztour”, <a href="http://www.beenz.com/tour/tour.html">http://www.beenz.com/tour/tour.html</a>

Examiner

Date Considered

10/12/05

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP § 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to the applicant.